



## Campolindo High School Athletic Boosters

### BOARD MEETING MINUTES

December 4, 2024 – 5:30pm to 7:30pm

**Location: Erin Volkmer's Home (303 Tharp Drive, Moraga)**

Present: Dave Walls, Erin Volkmer, Melanie McCauley, Karen Rofles, Hubert Ma, Jen Wen, Joe Dougherty, Ted Ting, Ken Shin, Liz Ludwig, Mike Frazier, Ray Meadows, (Bruce Lyon - guest)

Call to Order: 5:38

Approve [11-7-24 Minutes](#)

*Melanie*

MM moves to approve minutes, TT seconds – all in favor

#### Livestream Discussion

*All (20 min)*

BL discussed NFHS - computers in various locations around campus; goal to bring same

service & opportunities to all Campolindo sports, had luck with volunteers to help, using “wirecast” streaming service, would like to start including students, rotating sponsor logos in top left corner, using two computers allows for more flexibility and better coverage, use NFHS w/ wirecast.

Ex's: 33 football games, all baseball home games, all boys basketball games, water polo etc.

Expected Costs/Wishlists: minimal – replacing cords etc., purchasing [wirecast service](#), reimbursement for second laptop (\$800),

LL motion to spend up to \$2000 for livestream capabilities JW seconds – all in favor

#### Treasurer/Financials Update

*Jen (10 min)*

[Budget vs. Actuals Budget](#)

[Statement of Activity](#)

[Statement of Financial Position](#)

Jen will share doc that can be shared with teams re: CAB help with 501C3

#### AD Update

*Ray (15 min)*

RM update

- Mascot Media - is live, all teams on site, features will continue to add once the app is developed (approx 4 weeks after)
- Additional funding items up for vote - 2 new asks

- Hudl subscription based model now applies to all teams - school wide account, also received new cameras, (cameras are at field and in gym) approx 15 years
- Gym floor is slippery - \$1500 mop/cleaner system

**DW** moves to approve up to \$1000 **TT** seconds for gym floor cleaner – all in favor

**DW** moves to approve up to \$3000 **TT** seconds for Hudl camera installation – all in favor

\*Suggestion for future: Summary of expenditures by team - doc can be created by **RM & JW**

## **Crab Feed Update**

*Erin/Dave/Melanie (20 min)*

**DW** updated board - plan to “streamline” expenses and find more ways to raise revenue; all hands on deck is appreciated & encouraged all to help out

- Pricing discussion, bottles of wine (levels for presale wine, predetermined wine at the event), “walk in” option, email save the date to alumni, pledge drive, fund a need (football field)

- *Holy Trinity Serbian Church booked for Feb 7, 2025*
- *Confirm student leadership participation (Liz)*
- *Group Discussion: Pricing*
- *High level tasks & responsibilities*
- *Communication Update - Save the Date comm sent.*
- *Next Steps: RevTrak ticket link to go live 12/10, CPC communication request 12/10 for 12/16 publish date in Parent Newsletter*

## **\* moved to next meeting \* President’s Updates**

*Dave/Jen (20 min)*

- *Updated Charter/Campo Cares (specifics of funding guidelines)*
- *Guidelines for Individual team sponsorships*

**Next Mtg: January 9th**

*Erin*

**Adjourn: 7:44pm**